

# Favorably ranked

BY NATIONAL PUBLICATIONS



When you're ready to switch firms, it's crucial to set your sights on a differentiator. Waddell & Reed consistently ranks favorably on lists compiled by national publications and passes on the benefits to advisors.

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**#2** in Net Capital

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### Financial Planning

*Ranking of 51 independent broker/dealers based on 2019 broker/dealer net capital*

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**#3** in Percentage of Women Advisors

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### Financial Planning

*Ranking of 51 independent broker/dealers based on 2019 data*

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**#6** in High-End Reps

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### Financial Planning

*Ranking of 51 independent broker/dealers based on percentage of reps with >\$150K production in 2019*

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**#7** in Average Annual Gross Production

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### Investment Advisor

*Ranking of 42 independent broker/dealers based on 2019 advisor production*

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**#10** in Broker/Dealer Gross Revenue

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### Investment Advisor

*Ranking of 42 independent broker/dealers based on 2019 gross revenue*

*Investment Advisor, June 2020; Financial Planning, June 2020*

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The rankings listed are presented annually by the above publications and are not a guarantee of future revenue performance.